

BPM for SMEs - Skyhook, Fad or Challenge?

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Abstract. Reflections on the current state and development of new approaches for a successful implementation of BPM in SMEs raise fundamental questions. This is partly due to the structural and cultural differences between SMEs and their larger competitors, which represent the original target of such approaches. Is BPM for SMEs in the long run only a skyhook, an overestimated and risky fad or a challenge of organizational change with opportunities and potential? This presentation reveals the current situation and asks ‚quo vadis BPM‘ as structured methodologic approach for SMEs..

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